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## TITLE OF THE INVENTION

#### DATA TRANSMISSION SYSTEM

### BACKGROUND OF THE INVENTION

5 Field of the Invention

[0001] The present invention relates to data transmission systems and, more specifically, to a system for data transmission from a server to a data circuit terminating equipment connected to a data terminal equipment. Here, data is the one reserved by the data terminal equipment for data transmission from the server.

Description of the Background Art

systems which are of a type as described above. Here, taken as an example is the data transmission system disclosed in Japanese Patent Laid-Open Publication No. 8-140081 (96-140081), which includes a device in an information source (hereinafter, referred to as server), and an information storage unit which receives the information on the user's side. The server and the information storage unit are connected to each other over a network. The server waits for users' requests for data transmission until a data distribution time, which has been set under a predetermined manner. Even if one request comes, the server waits for others requesting for transmission of the same data for the time period.

25 When the distribution time comes, the server sends the requested

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data onto a communications circuit. Then, the information storage unit on the user's side receives and stores the data therein. As such, in such conventional data transmission system, the server can selectively perform data transmission in a time period when, before the data distribution time, the communications circuit is not congested. In this manner, the communications circuit can be efficiently utilized.

[0003] The issue here is, the communications circuit varies in characteristics depending on its type. As an example, a wired public circuit typified by ISDN is not suited for multicasting. This is because, any transmission bandwidth of many data channels in the public circuit is occupied by multicasting, simultaneously transmitting the same data to many users using the public communications circuit. Unlike the wired public circuit, a satellite circuit may be a possibility for multicasting since data transmission is performed through shared use of a transmission bandwidth. However, the conventional data transmission system still bears a problem of not efficiently utilizing the transmission bandwidth of the communications circuit since data is unconditionally sent out to the same communications circuit regardless of the number of users receiving the data. Here, assume that the data transmission system has a wired public circuit only. In such case, a server in the system has to transmit data through the wired public circuit no matter if multicasting is preferable, resulting in a waste of transmission bandwidth.

[0004] The conventional data transmission system bears another problem regarding a communications expense. In a case where a user wants to download relatively large data such as moving pictures, the communications expense therefor is high.

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### SUMMARY OF THE INVENTION

[0005] Therefore, an object of the present invention is to provide a data transmission system which achieves efficient use of a communications circuit in terms of transmission bandwidth, and data download from a server at less expense.

[0006] The present invention has the following features to attain the object above.

[0007] A first aspect of the present invention is directed to a data transmission system in which a server sends out, onto any one of communications circuits, content data designated by a content reservation request to a data circuit terminating equipment connected to a data terminal equipment for storage, wherein

the content reservation request additionally indicates

20 a time limit by when the content data designated by the data
terminal equipment is to be ready in the data circuit terminating
equipment,

either the server or any one of the communications circuits comprises:

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a time limit management part for managing the

time limit designated by the content reservation request from the data terminal equipment; and

a scheduling part for determining, on the basis of both the time limit managed in the time limit management part and predetermined communications information, a transmission timing which ensures the content data completely transmitted by the time limit and an optimal communications circuit among from the communications circuits, and

the server comprises a data send out part for sending out the content data onto the optimal communications circuit according to the transmission timing determined by the scheduling part.

[0008] A second aspect of the present invention is directed to a data transmission system in which content data designated by a content reservation request from a server to a data terminal equipment through a communications circuit, wherein

the content reservation request additionally indicates a download condition for downloading the content data designated by the data terminal equipment;

20 the data transmission system comprises:

a content reservation status data generation part for generating content reservation status data indicating the download condition for the content data on the basis of the content reservation request which has been received;

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a data transmission part for transmitting the content reservation status data generated by the content reservation status data generation part to the data terminal equipment,

by comprising the content reservation status data generation part and the data transmission part, the transmission system induces other data terminal equipment by showing the content data is available under the download condition, and

the transmission system further comprises:

a DL condition management part for managing the content data and the download condition designated by the content reservation request from the data terminal equipment;

a scheduling part for determining, on the basis of the download condition managed in the DL condition management part, a transmission timing which ensures the content data transmitted under the download condition, and

a data send out part for sending out the content data onto the communications circuit according to the transmission timing determined by the scheduling part.

20 [0009] These and other objects, features, aspects and advantages of the present invention will become more apparent from the following detailed description of the present invention when taken in conjunction with the accompanying drawings.

# 25 BRIEF DESCRIPTION OF THE DRAWINGS

- [0010] FIG. 1 is a diagram showing the entire configuration of a data transmission system according to a first embodiment of the present invention;
- FIG. 2 is a block diagram showing the configuration of

  a data circuit terminating equipment (DCE) 3 of FIG. 1:
  - FIG. 3 is a block diagram showing the configuration of a content server 6 of FIG. 1;
  - FIG. 4 is a diagram showing the configuration of a content data CD stored in a content storage 64 of FIG. 3;
- FIG. 5 is a schematic diagram of an addressee list  $L_{\text{DEST}}$  stored in an addressee list storage 65 of FIG. 3;
  - FIG. 6 is a schematic diagram of a charge list  $L_{\mbox{\tiny PAY}}$  stored in a charge list storage 66 of FIG. 3;
- FIG. 7 is a schematic diagram of a transmission expense list  $L_{\text{TC}}$  stored in a transmission expense list storage 67 of FIG. 3;
  - FIG. 8 is a schematic diagram of a transmission initial expense list  $L_{\mbox{\tiny ITC}}$  stored in a transmission initial expense list storage 68 of FIG. 3;
- FIG. 9 is a first half of a sequence chart showing a communications procedure in the data transmission system of FIG. 1;
- FIG. 10 is a second half of the sequence chart showing the communications procedure in the data transmission system of FIG. 1;

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FIG. 11 is a flowchart showing step ST1 of FIG. 9 in more detail for its processing procedure;

FIG. 12 is a diagram for demonstrating the contents of content reservation status data  $D_{\text{RS}}$  of FIG. 9;

FIGS. 13a to 13g are diagrams for demonstrating the configuration of data and signals shown in both FIGS. 9 and 10;

FIG. 14 is a flowchart showing step ST13 of FIG. 9 in more detail for its processing procedure;

FIG. 15 is a flowchart showing step ST8 of FIG. 10 in more detail for its processing procedure;

FIGS. 16a to 16c are diagrams each showing a unit record  ${
m UR}_1$  which is updated or newly-generated in step ST8 of FIG. 15;

FIG. 17 is a flowchart showing step ST9 of FIG. 10 in more detail for its processing procedure;

FIG. 18 is a flowchart showing step ST92 of FIG. 17 in more detail for its processing procedure;

FIGS. 19a and 19b are diagrams for demonstrating a communications circuit flag  $F_{\text{CIR}}$  set by the processing of FIG. 18;

FIGS. 20a and 20b are diagrams schematically showing steps ST94 to ST99 of FIG. 17 by its processing;

FIG. 21 is a flowchart showing step ST10 of FIG. 10 in more detail for its processing procedure;

FIG. 22 is a flowchart showing step ST11 of FIG. 10 in more detail for its processing procedure;

FIGS. 23a to 23c are drawings demonstrating a content

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data set CDS in a second embodiment of the present invention;

FIG. 24 is a block diagram showing the configuration of a DCE 3 in the second embodiment;

FIG. 25 is a first half of a sequence chart showing a communications procedure in a data transmission system of the second embodiment:

FIG. 26 is a second half of the sequence chart showing the communications procedure in the data transmission system of the second embodiment;

FIGS. 27a and 27b are diagrams demonstrating a selection condition list  $L_{sc}$  stored in a selection condition list storage 36 of FIG. 24;

FIG. 28 is a flowchart showing step ST22 of FIG. 25 in more detail for its processing procedure;

FIG. 29 is a flowchart showing step ST11' of FIG. 26 in more detail for its processing procedure;

FIG. 30 is a diagram showing an allocation list  $L_{\text{ST}}$  stored in an allocation list storage 37 of FIG. 24;

FIG. 31 is a flowchart showing step ST23 of FIG. 26 in 20 more detail for its processing procedure;

FIG. 32 is a flowchart showing step ST14' of FIG. 26 in more detail for its processing procedure;

FIG. 33 is a diagram showing a specific example of a content data set stored in a content storage 35 of FIG. 24; and

FIG. 34 is a diagram showing a specific example of a

content data CD sent out from a user interface 32 of FIG. 24.

### DESCRIPTION OF THE PREFERRED EMBODIMENTS

[0011] FIG. 1 is a diagram showing the entire configuration of a data transmission system according to a first embodiment of the present invention. In FIG. 1, the data transmission system includes a data terminal equipment (hereinafter, referred to as DTE, herein two DTEs are illustrated) 1, a wired or wireless transmission path 2, a data circuit terminating equipment (hereinafter, referred to as DCE) 3, a first and a second communications circuits 4 and 5 exemplified for a plurality of communications circuits in claims, and a content server (hereinafter, simply referred to as server) 6.

[0012] The DTE 1 is operable by a user as is a personal computer, and carries out output processing on a content data CD (see FIG. 4) downloaded from the server 6 to output to the user what the content data CD presents. The DTE 1 is connected to the DCE 3 through the transmission path 2 for bidirectional data communications therebetween.

20 [0013] The DCE 3 is connected to at least one exchange system
41 (will be later described), and performs bidirectional data
communications with the server 6 through the first communications
circuit 4. In the DCE 3, power is supplied for operation,
preferably, from the first communications circuit 4, which is
25 wired. The DCE 3 is also connected to a reception antenna 53

(later described), and receives data from the server 6 through the second communications circuit 5. The DCE 3 includes, as shown in FIG. 2, a processing unit 31, a user interface 32, a circuit interface 33, a reception unit 34, and a content storage 35.

- 5 [0014] Such DTE 1 and DCE 3 are placed on the user's side (typically in the user's house) as shown in FIG. 1. Here, the DTE 1 may be plurally provided. FIG. 1 shows a set thereof only for one user for convenience, but the actual data transmission system includes many sets of equipment, which are at least one DTE 1 and the DCE 3, on the user side. Each of the equipment provided on the user's side is assigned, in advance, unique identifier ID<sub>USER</sub> for user identification. In this embodiment, the identifier ID<sub>USER</sub> assigned to the set of the DTEs 1 and the DCE 3 of FIG. 1 is presumably α...
- 15 [0015] The first communications circuit 4 is a wired public circuit having several exchange systems 41 provided therein. Those exchange systems 41 are connected to one another via a communications line typified by an optical fiber cable, a twisted pair wire, and/or a coaxial cable. Such first communications circuit 4 is suited for transmitting each different content data CD to many DTEs 1 thanks to the exchange systems 41 each performing routing. However, the first communications circuit 4 is not suited for multicasting. This is because, if the server 6 simultaneously distributes the same content data CD to many DTEs 1 over the first communications circuit 4, any transmission

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bandwidth of many data channels is occupied by data distribution.

[0016] The second communications circuit 5 includes, in this embodiment, a transmission antenna 51, and a satellite circuit including an artificial satellite 52 and the reception antenna 53. Unlike the first communications circuit 4, the second communications circuit 5 is suitable for multicasting as allows shared use of a bandwidth for transmission of the same content data CD to many DTEs 1. However, the second communications circuit 5 is not good for transmitting each different content data CD to many DTEs 1 as a transmission bandwidth thereof is sharable by all of those DTEs 1. If various content data CDs are sent out onto the second communications circuit 5, it will soon be short of transmission bandwidth. Here, as shown in FIG. 1, the DCE 3, and the first and second communications circuits 4 and 5 configure a data transmission network 7.

[0017] The server 6 is placed on the information provider's side from where the content data CD is distributed to the users', and is previously assigned unique identifier  ${\rm ID}_{\scriptscriptstyle \sf SERVER}$  for server identification. The server 6 is connected to at least one exchange system 41, and performs bidirectional communications with the DCE 3 through the first communications circuit 4. The server 6 is also connected to the transmission antenna 51, and transmits data to the DTE 1 over the second transmission circuit 5. As shown in FIG. 3, the server 6 includes a processing unit 61, a circuit interface 62, a transmission unit

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63, a content storage 64, an addressee list storage 65, a charge list storage 66, a transmission expense list storage 67, and a transmission initial expense list storage 68.

[0018] As shown in FIG. 4, the content storage 64 stores several types of content data CDs. The content data CD is typically moving picture data, static picture data, audio data, object data, character data, or a combination of two or more of such data. Also, the content data CD is provided with at least identifier  $ID_{CD}$  and data size  $I_{DS}$ . The identifier  $ID_{CD}$  uniquely specifies a recording location where the content data CD is stored in the content storage 64. The data size  $I_{DS}$  shows the content data CD by size. In this embodiment, as shown by the accompanying drawings, stored in the content storage 64 are content data  $CD_A$  and  $CD_B$ . Here, presumably, the content data  $CD_A$  is provided with  $\beta_A$  for the identifier  $ID_{CD}$  and  $\gamma_A$  for the data size  $I_{DS}$ , while the content data  $CD_B$  with  $\beta_A$  and  $\gamma_A$ , respectively.

[0019] The addressee list storage 65 is corresponding to a time limit management part and a DL condition management part in claims, and stores an addressee list  $L_{\text{DEST}}$  therein. As shown in FIG. 5, the addressee list  $L_{\text{DEST}}$  is composed of several unit records  $UR_1$ , herein exemplarily  $UR_{11}$  to  $UR_{13}$ . Each unit record  $UR_1$  indicates what are the conditions for downloading the content data CD therein. Specifically, included in each of the unit records  $UR_1$  are a download condition number (hereinafter, referred to as DL condition number)  $N_{\text{DL}}$ , identifier  $ID_{\text{CD}}$ , a time limit LT, a

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transmission expense TC, at least one identifier  ${\rm ID}_{\scriptscriptstyle USER}$ , and a communications circuit flag  $F_{\text{CIR}}$ . Herein, the DL condition number  $m N_{DL}$  uniquely specifies the unit record UR $_{
m 1}$ , and the identifier ID $_{
m col}$ specifies which content data CD is at a user's request for data transmission. The time limit LT is a user designated time for the content data CD at the user's request to be ready in the content storage 35 of the DCE 3. The identifier  ${
m ID}_{\scriptscriptstyle \sf USER}$  shows, specifically in the addressee list  $\mathtt{L}_{\mathtt{DEST}}$ , the DCE 3 which receives the content data CD. The transmission expense TC indicates how much the user is to be charged for the content data CD transmitted from the server 6 to the DCE 3. The communications circuit flag  $\boldsymbol{F}_{\text{CIR}}$  indicates which communications circuit is to be used for the transmission. embodiment, presumably, a value of communications circuit flag  $F_{cir}$ indicates the communications circuit 4, while a value of 0 the communications circuit 5 (refer to FIGS. 19a and 19b).

[0020] In this example of FIG. 5, specifically, the unit record UR<sub>11</sub> shows  $\beta_1$  for the identifier ID<sub>cD</sub>, 18:00 on February 17 for the time limit LT, and  $\alpha_2$  to  $\alpha_{20}$  for the identifier ID<sub>USER</sub>. Here,  $\alpha_2$  to  $\alpha_{500}$  mean 499 sets of equipment, exclusive of the set  $\alpha_1$  in FIG. 1. Accordingly, the content data CD<sub>A</sub> is transmitted, by 18:00 on February 17, to 499 DCEs 3 specified by the identifier ID<sub>USER</sub>. Further, the unit record UR<sub>11</sub> shows ¥450 for the transmission expense TC, which means the current transmission expense of the content data CD<sub>A</sub> for those 499 DCEs is ¥450. Here,

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the unit records  $UR_{12}$  and  $UR_{13}$  are not described as are similar to the unit record  $UR_{11}$ . Note that, the unit records  $UR_{11}$  exemplified herein show only the identifier  $ID_{CD}$  of  $\beta_1$ , which means no user is requesting for transmission of the content data  $CD_B$ .

In a charge list storage 66 stores a charge list  $L_{\text{PAY}}$ . As shown in FIG. 6, the charge list  $L_{\text{PAY}}$  is composed of charge information  $I_{\text{PAY}}$  for every identifier  $ID_{\text{USER}}$ . The charge information  $I_{\text{PAY}}$  indicates how much a user specified by the corresponding identifier  $ID_{\text{USER}}$  needs to pay, in total, for the content data CD(s) his/her downloaded in a predetermined time period. Note herein that, for easy understanding, the charge information  $I_{\text{PAY}}$  presumably indicates the total amount of the transmission expense TC. This is not restrictive, and other type of expenses (i.e., copyright fee) may be included therein.

The charge list  $L_{\text{PAY}}$  in FIG. 6 exemplifies a case where the identifier  $ID_{\text{USER}}$  is  $\alpha_1$ , and the charge information  $I_{\text{PAY}}$  therefor is ¥1,500. Cases for other identifier  $ID_{\text{USER}}$  are not described here for convenience.

[0022] The transmission expense list storage 67 stores a transmission expense list  $L_{TC}$ . As shown in FIG. 7, the transmission expense list  $L_{TC}$  indicates the transmission expense TC varying with the number of users  $N_{USER}$  requesting for data transmission. In this embodiment, the number of users  $N_{USER}$  is put into 5 classes of  $N_{USER1}$  to  $N_{USER5}$ , depending on the number. As an example, the number of users  $N_{USER1}$  covers a range of 1 to 19, and

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the transmission expense TC therefor is fixedly \$550. For other classes of the number of users  $N_{USER2}$  to  $N_{USER5}$ , FIG. 7 is referred to.

Interpolar The transmission initial expense list storage 68 stores a transmission initial list  $L_{\rm ITC}$ , which shows the transmission expense TC in its initial value. As shown in FIG. 8, the transmission initial expense list  $L_{\rm ITC}$  shows the transmission initial expense varying with a time margin TM, which is a length of time from the server 6 receiving a user's content reservation request  $RS_{\rm TR}$  to the time limit LT designated thereby. In this embodiment, the time margin TM is put into 5 classes of  $TM_1$  to  $TM_5$ , depending on the number. For example, the time margin  $TM_1$  covers a range of 0 to 12 (hour), and the transmission initial expense  $ITC_1$  therefor is fixedly ¥550. For other classes of the time margin  $TM_2$  to  $TM_5$ , FIG. 8 is referred to.

[0024] Described next is the communications procedure for the DTE 1 to retrieve a content data CD in the above-structured data transmission system with reference to sequence charts of FIGS. 9 and 10. First, in FIG. 9, in response to a request coming from the DTE 1 (not shown), the server 6 generates content reservation status data  $D_{RS}$  based on an addressee list  $L_{DEST}$  currently stored (step ST1). This step ST1 corresponds to a content reservation status data generation part in claims, and FIG. 11 shows the processing procedure thereof in detail. In FIG. 11, the processing unit 61 of the server 6 extracts, from each unit record

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UR<sub>1</sub> found in the addressee list  $L_{DEST}$  (see FIG. 5), a DL condition number  $N_{DL}$ , a time limit LT, and a transmission expense TC (step ST110). Next, the processing unit 61 generates download condition list (hereinafter, referred to as DL condition list)  $L_{DL}$  for every extracted set of the DL condition number  $N_{DL}$ , the time limit LT, and the transmission expense TC (step ST120). The DL condition list specifies what are the conditions for downloading any content data CD.

[0025] After step ST120, the processing unit 61 generates content reservation status data  $D_{RS}$  (step ST130). As shown in FIG. 12, the content reservation status data  $D_{RS}$  represents each DL condition list  $L_{DL}$  generated in step S120 and displayed on the side of DTE 1. With this list, the user can easily find the DL condition list  $L_{DL}$  meeting his/her needs best. Here, the content reservation status data  $D_{RS}$  is generated in such manner that the DTE 1 can generate a content reservation request  $RS_{TR}$ , which will be later described, in response to the user's designating DL condition number  $N_{DL}$ . Preparing for a case where the user finds no DL condition list  $L_{DL}$  matching his/her needs, the content reservation status data  $D_{RS}$  is so structured that the user himself/herself can designate the content data CD and time limit LT by operating the DTE 1. This is the end of the processing of step ST1.

[0026] Here, assume that the processing unit 61 generates such content reservation status data  $D_{RS}$  based on the unit records  $UR_{11}$ 

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to  $UR_{13}$  shown in FIG. 5. In this case, after the DTE 1 executed display processing on the content reservation status data  $D_{RS}$ , displayed on a screen of the DTE 1 are three DL condition list  $L_{DL1}$  to  $L_{DL3}$  as shown in FIG. 12. Here, the DL condition list  $L_{DL1}$  for the content data  $CD_A$  indicates 18:00 on February 17 for the time limit LT, and ¥450 for the transmission expense TC. Here, the DL condition list  $DL_2$  and  $DL_3$  are not described as are similar to the DL condition list  $DL_1$ . Note that, the unit records  $UR_1$  exemplified herein do not show the identifier  $ID_{CD}$  of  $\beta_2$ , which means the content reservation status data  $D_{RS}$  does not include any DL condition list  $L_{DL}$  for the content data  $CD_R$ .

[0027] Such content reservation status data  $D_{RS}$  is forwarded from the processing unit 61 to the circuit interface 62 to be converted into a format suitable for the first communications circuit 4. Then, the format-converted data  $D_{RS}$  is sent out onto the first communications circuit 4. Here, the circuit interface 62 corresponds to a data transmission part in claims. The content reservation status data  $D_{RS}$  is received by the circuit interface 33 of the DCE 3 after going through several exchange systems 41 in the first communications circuit 4. By the circuit interface 33, the content reservation status data  $D_{RS}$  is converted back into its original format (reconverted) before forwarded to the user interface 32 via the processing unit 31. Then, the user interface 32 converts thus received content reservation status data  $D_{RS}$ , before sending out onto the transmission path 2, into a format

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suited therefor. The content reservation status data  $D_{\text{RS}}$  is then received by the DTE 1 (sequence SQ1).

[0028] In response to the content reservation status data  $D_{RS}$ , the DTE 1 generates a request (step ST2). Specifically, the DTE 1 reconverts the received content reservation status data  $D_{\text{RS}}$  into its original format, and then displays each of the DL condition list  $L_{\text{DL}}$ , and the like, on the screen thereof with the output processing executed (see FIG. 12). Thereby, the user can search for any DL condition list  $L_{\text{DL}}$  whose time limit LT and transmission expense TC meet his/her needs while referring to the reservation status of each content data CD. If found any DL condition list  $L_{\text{DL}}$ , the user designates the DL condition number  $N_{\text{NL}}$  thereof. In response, the DTE 1 generates such content reservation request  $RS_{TR}$  as shown in FIG. 13a. In FIG. 13a, the content reservation request  ${\rm RS}_{\rm TR}$  is a signal which indicates that the user wants any specific content data CD transmitted for downloading, and includes at least identifier  $ID_{TR}$ , identifier  $ID_{SERVER}$ , identifier  ${\rm ID}_{\rm USER}\text{,}$  and a DL condition number  ${\rm N}_{\rm DL}.$  Here, the identifier  ${\rm ID}_{\rm TR}$ is the one specifying that the signal is a content reservation request RS<sub>TR</sub>. The identifier ID<sub>SERVER</sub> specifies which server 6 is the addressee of the content reservation request  $RS_{TR}$ , while the identifier ID<sub>USER</sub> specifies from where the content reservation request  $RS_{TR}$  came (i.e., DTE 1). Here, since the DL condition number  $N_{DL}$  is the one designated by the user, the server 6 can know which content data CD is requested together with the time

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limit LT and the transmission expense TC thereof.

[0029] In the case that the user finds no DL condition list  $L_{\text{DL}}$  matching his/her needs, the user operates the DTE 1 to designate any specific content data CD and time limit LT. In response, the DTE 1 generates such content reservation request  $RS_{\text{TR}}$  as shown in FIG. 13b. Compared with the content reservation request  $RS_{\text{TR}}$  of FIG. 13b carries the identifier  $ID_{\text{CD}}$  and the time limit LT instead of the DL condition number  $N_{\text{DL}}$ .

[0030] Such content reservation request RS<sub>TR</sub> in the DTE 1 is converted into a format suited for the transmission path 2, and then sent out thereonto to be received by the user interface 32 of the DCE 3 (see FIG. 2). Therein, the content reservation request RS<sub>TR</sub> is reconverted before forwarded to the circuit interface 33 via the processing unit 31. In the circuit interface 33, the received content reservation request RS<sub>TR</sub> is converted into a format this time suitable for the first communications circuit 4, and then sent out thereonto. The content reservation request RS<sub>TR</sub> is then received by the circuit interface 62 of the server 6 (see FIG. 3) (sequence SQ2). Therein, the content reservation request RS<sub>TR</sub> is reconverted and forwarded to memory (not shown) of the processing unit 61.

[0031] The processing unit 61 checks the identifier  ${\rm ID_{TR}}$  in the stored data to know whether the stored data is the content reservation request  ${\rm RS_{TR}}$ . The processing unit 61 also determines

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whether or not the time limit LT in the content reservation request  $\mathrm{RS}_{\mathrm{TR}}$  is still valid for transmitting the designated content data CD to the DTE 1 (step ST3). Here, refer to FIG. 14 for the detailed processing procedure of step ST3. In FIG. 14, the processing unit 61 sees whether the time limit LT in the content reservation request  $RS_{TR}$  has already passed or not (step ST31). If not yet, the processing unit 61 generates such recording area reserve request  $RS_{ER}$  as shown in FIG. 13c (step ST32). In FIG. 13c, the recording area reserve request  $RS_{ER}$  is a signal indicating that a recording area in the content storage 35 (see FIG. 2) is, requested to be reserved. Here, the recording area reserve request  $RS_{ER}$  includes at least identifier  $ID_{RER}$ , identifier  $ID_{USER}$ , and a data size  $I_{DS}$ . The identifier  $ID_{RER}$  specifies the received signal as a recording area reserve request  $RS_{ER}$ . The identifier ID<sub>USER</sub> indicates which DCE 3 shall reserve a recording area, and the DCE 3 designated here is the same as the one set in the content reservation request  $RS_{TR}$ . The data size  $I_{DS}$  shows the content data CD designated by the content reservation request  $RS_{\text{TR}}$  by size, and is acquired by the processing unit 61 from the content storage 64 by using the identifier  $ID_{cp}$ . As for the identifier  $ID_{cp}$ , if the content reservation request  $RS_{TR}$  is analyzed as being in the format of FIG. 13a, the DL condition number  $N_{\text{DL}}$  therein is referred. to and the corresponding identifier  ${\rm ID}_{\rm CD}$  is extracted from the addressee list  $\mathtt{L}_{ t DEST}$  (see FIG. 5). If the content reservation: request  $RS_{TR}$  is in the format of FIG. 13b, the identifier  $ID_{CD}$  is

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extracted directly therefrom. With such acquired identifier  $ID_{ER}$ , identifier  $ID_{USER}$ , and data size  $I_{DS}$ , the processing unit 61 generates the recording area reserve request  $RS_{ER}$ .

[0032] The recording area reserve request  $RS_{ER}$  is then forwarded from the processing unit 61 to the circuit interface 62, and sent out onto a control channel of the first communications circuit 4 (sequence SQ3). Here, the control channel is the one provided in advance to control the equipment (e.g., exchange system 41, DCE 3) in the first communications circuit 4. Note that, to transmit data lastly received by the DTE 1 such as the content reservation status data  $D_{RS}$ , used is not the control channel but a data channel of the first communications circuit 4. The recording area reserve request  $RS_{ER}$  goes through several exchange systems 41 before received by any one predetermined exchange system 41. The predetermined exchange system 41 typically is the one located closest to the DCE 3.

[0033] In response to the recording area reserve request  $RS_{ER}$ , the predetermined exchange system 41 generates a recording area reserve instruction  $IS_{ER}$  (step ST4). The recording area reserve instruction  $IS_{ER}$  is a signal which instructs the DCE 3 to reserve a recording area, and includes at least, as shown in FIG. 13d, identifier  $ID_{IER}$ , identifier  $ID_{USER}$ , and a data size  $I_{DS}$ . Here, the identifier  $ID_{USER}$  and the data size  $I_{DS}$  are the same as those in the recording area reserve request  $RS_{ER}$  currently received. The identifier  $ID_{IER}$  specifies itself as is a recording area reserve

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instruction  $\mathrm{IS}_{\mathtt{ER}}$ . Thus generated recording area reserve instruction  $\mathrm{IS}_{\mathtt{ER}}$  goes through the predetermined exchange system 41 to the DCE 3, specifically to the circuit interface 33 (see FIG. 2) via the control channel of the first communications circuit 4 (sequence SQ4). Note that, in step ST4, the predetermined exchange system 41 works as a recording area management unit in claims.

With the reconversion processing executed on the recording area reserve instruction IS<sub>FR</sub>, the circuit interface 33 forwards that to the processing unit 31. In response thereto, the processing unit 31 has the content storage 35 reserved a recording area large enough for the data size Ins designated thereby (step ST5). With the recording area successfully reserved, the processing unit 31 generates a positive acknowledgement  $AS_{RD}$ . The positive acknowledgement  $AS_{RD}$  is a signal indicating that the recording area has been reserved, and as shown in FIG. 13e, includes at least identifier  ${\rm ID}_{\rm RD}$  for identifying the received signal as a positive acknowledgement AS<sub>RD</sub>, identifier  $ID_{\text{USER}}$  for specifying from where the positive acknowledgement AS<sub>RD</sub> came, and identifier ID<sub>SERVER</sub> specifying an addressee thereof (i.e., the server 6). Such positive acknowledgement  ${\rm AS}_{\rm RD}$  is sent out onto the control channel of the first communications circuit 4 via the circuit interface 33. Then, the positive acknowledgement AS<sub>RD</sub> is received by the circuit interface 62 of the server 6 (see FIG. 3) via the first

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communications circuit 4 (sequence SQ5).

With the reconversion processing executed on the positive acknowledgement AS<sub>RD</sub>, the circuit interface 62 forwards that to the processing unit 61. In response thereto, the processing unit 61 generates a reception completion notice ASpR (step ST6). The reception completion notice  $AS_{RR}$  is a signal notifying the DTE 1 that the content reservation request  $RS_{TR}$  has been successfully received, and as shown in FIG. 13f, includes at least identifier  $ID_{RR}$ , identifier  $ID_{USER}$ , and identifier  $ID_{SERVER}$ . The identifier ID<sub>RR</sub> specifies the received signal as a reception completion notice  $AS_{RR}$ . The identifier  $ID_{USER}$  specifies which DTE 1 is to receive the reception completion notice  $AS_{pp}$ , while the identifier ID<sub>SERVER</sub> specifies from which serer 6 the reception completion notice  $AS_{RR}$  came. Such reception completion notice  $AS_{RR}$ is also subjected to the conversion processing by the circuit interface 62 as is the content reservation status data  $D_{RS}$ , and then is sent out onto the first communications circuit 4 (sequence SQ6). Then, the reception completion notice  $AS_{RR}$  is processed in the same manner as the content reservation status data  $D_{\text{RS}}$  by the DCE 3, transmitted over the transmission path 2, and then received by the DTE 1.

[0036] In response to the reception completion notice  $AS_{RR}$ , the DTE 1 carries out reception completion output processing (step ST7). In detail, the DTE 1 shows the user, on the screen, a message telling that the content reservation request  $RS_{TR}$  transmitted in

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step ST2 has been normally processed in steps ST3 and ST6 by the server 6.

[0037] If the processing in steps ST3 and ST6 is not normally completed for some reasons, although not shown in FIG. 9, the processing unit 61 generates a failure notice if determined, in step ST31, that the time limit LT of the content reservation request  $RS_{TR}$  has already passed (FIG. 14; step ST33). processing unit 61 generates the failure notice also responding to a negative acknowledgement from the DCE 3. The negative acknowledgement is generated if reservation for the recording area did not work out, and transmitted to the server 6 in the same manner as the positive acknowledgement ASpn. Thus generated failure notice goes through, as the reception completion notice  ${\rm AS}_{\rm RR}$ , the first communications circuit 4, the DCE 3, and the transmission path 2, and then is received by the DTE 1. reception of the failure notice, the DTE 1 shows the user, on the screen, a message telling that the currently transmitted content reservation request RSTR has failed to be normally processed in steps ST3 and ST6 by the server 6.

[0038] Note that, in the above as for sequences SQ1 to SQ6, every downlink signal, which are the content reservation status data  $D_{RS}$ , the recording area reserve request  $RS_{ER}$ , the recording area reserve instruction  $IS_{ER}$ , and the reception completion notice  $AS_{RR}$ , is transmitted over the first communications circuit 4.

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is also a possibility, but the first communications circuit 4 is still preferable here as those downlink signals are not multicast.

[0039] With step ST7 completed, referred to next is FIG. 10 for its sequence chart. In FIG. 10, the processing unit 61 carries out request acceptance processing (step ST8). This step ST8 corresponds to an acceptance processing part in claims, and FIG. 15 shows the detailed processing procedure thereof. In FIG. 15, the processing unit 61 first determines whether the currently received content reservation request  $RS_{TR}$  carries any DL condition number  $N_{DL}$  (step ST81). If carries (see FIG. 13a), the processing unit 61 extracts, from the addressee list  $\mathtt{L}_{\mathtt{DEST}},$  any unit record  $UR_1$  corresponding to the DL condition number  $N_{DL}$  on the memory thereof (step ST82). Then, the processing unit 61 extracts identifier  ${\rm ID}_{\rm USER}$  from the content reservation request  ${\rm RS}_{\rm TR},$  adds thus extracted identifier  ${\rm ID}_{\tt USER}$  to the unit record  ${\rm UR}_1$  on the memory, and then counts the total number of the identifier IDuses therein (that is, the number of users  $N_{\mbox{\tiny USER}}$  requesting for the same content data CD) (step ST83).

[0040] Then, the processing unit 61 extracts, from the transmission expense list  $L_{\text{TC}}$  (see FIG. 7), the transmission expense TC corresponding to the counted number of users  $N_{\text{USER}}$  (step ST84). Here, to avoid confusion, the transmission expense TC found in the unit record  $UR_1$  retrieved in step ST82 is now referred to as current transmission expense TC, while the transmission expense TC found in the transmission expense list  $L_{\text{TC}}$  in step ST84

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is as new transmission expense TC.

The processing unit 61 then compares the new transmission expense TC with the current transmission expense TC to see which is more expensive (step ST85). If the current transmission expense TC is equal to or cheaper than the new, the procedure skips step ST86 and goes to step ST87, otherwise goes through step ST86. That is, if the new transmission expense TC is cheaper than the current, the processing unit 61 considers it good for the user and thus overwrites, with the new transmission expense TC, the current transmission expense TC of the unit record UR<sub>1</sub> on the memory (step ST86). Then, the procedure goes to step ST87. In step ST87, the processing unit 61 stores the unit record UR<sub>1</sub> on the memory in the addressee list storage 65 so as to update the addressee list  $L_{\text{DEST}}$  therein. After step ST87 is through, the processing unit 61 ends the processing of FIG. 15.

[0042] Hereinafter, the update processing (steps ST82 to ST86) executed on the unit record  $UR_1$  is specifically described. Assume that now is the time to start the processing in step ST81, and a content reservation request  $RS_{TR}$  currently received shows 1 for the DL condition number  $N_{DL}$  and  $\alpha_1$  for the identifier  $ID_{USER}$ . Further, extracted in step ST82 is presumably the unit record  $UR_{11}$  shown in FIG. 5. In such case, after step ST83, the unit record  $UR_{11}$  will include  $\alpha_1$  in the identifier  $ID_{USER}$  as shown in FIG. 16a, and the number of identifier  $ID_{USER}$  becomes 500 in total. Therefore, according to the transmission expense list  $L_{TC}$  of FIG. 7, the

transmission expense TC of \$400 is extracted in step ST84. As such, after step ST86, as shown in FIG. 16b, the unit record UR $_{11}$  shows \$400 for the transmission expense TC.

[0043] As another example, the number of identifier  $ID_{USER}$  and the transmission expense TC in the unit record  $UR_{11}$  is presumably 10 and ¥550 when step ST81 is started, but the rest remains the same as above example. In this case, the new transmission expense TC (¥550) shows no change from the current transmission expense TC (¥550). Only a difference herein is  $\alpha_1$  added in the unit record  $UR_{11}$ .

As is known from the above, in the request acceptance processing, the more users request for data transmission under the same conditions (e.g., time limit LT, content data CD), the cheaper the transmission expense TC becomes.

15 [0044] In step ST81 of FIG. 15, if the content reservation request  $RS_{TR}$  carries no DL condition number  $N_{DL}$  (see FIG. 13b), the processing unit 61 generates a new unit record  $UR_1$ . For this purpose, the processing unit 61 assigns a unique DL condition number  $N_{DL}$  to the to-be-generated new unit record  $UR_1$ , and then extracts identifier  $ID_{CD}$ , identifier  $ID_{USER}$ , and a time limit LT from the content reservation request  $RS_{TR}$  (step ST88). The processing unit 61 then calculates a difference, i.e., a time margin TM, between the time limit LT and the current time. Then, the processing unit 61 refers to the initial transmission expense list  $L_{TC}$  (FIG. 8) to see which transmission initial expense ITC

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therein corresponds to the calculated time margin TM (step ST89). Thus found transmission initial expense ITC is extracted and then written into the to-be-generated unit record  $UR_1$ . With such extracted information including the DL condition number  $N_{DL}$ , identifier  $ID_{CD}$ , time limit LT, transmission expense TC, and identifier  $ID_{USER}$ , a new unit record  $UR_1$  is generated (step ST810). Then, the processing unit 61 stores thus generated unit record  $UR_1$  in the addressee list storage 65 so as to update the addressee list  $L_{DEST}$  therein (step ST811). After step ST87 is through, the processing unit 61 ends the processing of FIG. 15.

[0045] Hereinafter, such processing of adding a new unit record UR $_1$  (steps ST88 to ST811) is specifically described. Assume that now is the time to start the processing in step ST81, and the addressee list  $L_{\text{DEST}}$  referred to is the one in FIG. 5. Also, the content reservation request  $RS_{\text{TR}}$  currently received presumably shows  $\beta_1$  for the identifier  $ID_{\text{CD}}$ ,  $\alpha_1$  for the identifier  $ID_{\text{USER}}$ , 20:00 on February 15 for the time limit LT, and the current time is 20:00 on February 14. In this case, a time margin TM is 24 hours, and accordingly a transmission initial expense ITC to be retrieved in step ST89 is ¥480. Therefore, after step ST811 is through, the addressee list  $L_{\text{DEST}}$  additionally includes such new unit record  $UR_{14}$  as shown in FIG. 16c.

[0046] As is known from the above, in the processing of adding a new unit record, the longer the time margin TM before the time limit LT in the content reservation request  $RS_{TR}$ , the cheaper the

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transmission initial expense ITC is set. It is understood that the longer time margin TM leads the server 6 to accept the more content reservation requests  $RS_{TR}$  requesting for transmission of the same content data CD under the same conditions.

[0047] As shown in FIG. 10, the processing unit 61 of the server 6 carries out scheduling to determine a timing for transmitting the content data CD (step ST9). Although such scheduling is presumed here to be carried out only after the addressee list Lpss is updated in step ST8, this is not restrictive and may be carried out also with a predetermined interval. This step ST9 corresponds to a scheduling part in claims, and FIG. 17 shows the detailed processing procedure thereof. In FIG. 17, the processing unit 61 searches the addressee list  $L_{\mbox{\scriptsize DEST}}$  (see FIG. 5) for unit records UR<sub>1</sub> satisfying a first condition of "time limit LT - current time < reference time RT" (step ST91). Here, the reference time RT is a predetermined time allowance plus a time which ensures data transmission from the server 6 to the DCE 3 completed by the time limit LT, and is set in advance with consideration for parameters typified by the transmission bandwidth of the first and second communications circuits 4 and 5. Hereinafter, unit records  $UR_1$ satisfying the first condition is referred to as a first group. [0048] For every unit record UR, included in the first group, the processing unit 61 then determines which communications circuit 4 or 5 is used for data transmission (step ST92). FIG. 18 for the detailed processing procedure thereof. In FIG.

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18, the processing unit 61 selects one target unit record  $UR_1$  from the first group (step ST921). Then, the processing unit 61 determines whether the number of users  $N_{USER}$  in the selected target unit record  $UR_1$  exceeds a reference value  $V_{REF1}$  (step ST922). The reference value  $V_{REF1}$  is a threshold for the number of users requesting for downloading the content data CD under the conditions in the unit record  $UR_1$ , and is set in advance with consideration for parameters regarding the first and second communications circuits 4 and 5 in terms of transmission bandwidth.

[0049] As described above, the second communications circuit 5 (satellite circuit) is suited for multicasting, and when the number of users is quite large for data transmission, the second communications circuit 5 is a better selection in view of the transmission expense. Therefore, when the number of users  $N_{\text{USER}}$  exceeds the reference value  $V_{\text{REF1}}$ , the processing unit 61 finds that the second communication circuit 5 is suitable for transmission of the content data CD designated by the target unit record  $UR_1$ . For example, assuming that the reference value  $V_{\text{REF1}}$  is now 499, as exemplified in FIG. 19a, the processing unit 61 sets 0 to the communications circuit flag  $F_{\text{CIR}}$  in the unit record  $UR_1$  (step ST923).

[0050] On the other hand, when the number of users  $N_{USER}$  does not exceed the reference value  $V_{REF1}$  in step ST922, the processing unit 61 then uses a reference value  $V_{REF2}$  to compare with the number

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of users  $N_{\text{USER}}$  (step ST924). The reference value  $V_{\text{REF2}}$  is also a threshold, and is set to be, at least, smaller than the reference value  $V_{\text{REF1}}$ .

[0051] As already described, the first communications circuit 4 (public circuit) is not suited for multicasting, but is better for transmitting the same data to the fewer DTEs 1 (i.e., users) in view of transmission expense per bit. Therefore, when the number of users  $N_{\text{USER}}$  does not exceed the reference value  $V_{\text{REF2}}$ , the processing unit 61 finds that the first communication circuit 4 is suitable for transmission of the content data CD designated by the target unit record  $UR_1$ . Then, as exemplified in FIG. 19b, the processing unit 61 sets 1 to the communications circuit flag  $F_{\text{CIR}}$  in the target unit record  $UR_1$  (step ST925).

[0052] In the case that the number of users  $N_{\text{USER}}$  exceeds the reference value  $V_{\text{REF2}}$  in step ST924, the processing unit 61 then uses a reference size  $V_{\text{REF3}}$  to compare with the data size  $I_{\text{DS}}$  of the content data CD retrieved from the content storage 64 (step ST926). The reference size  $V_{\text{REF3}}$  is a threshold for the size of the content data CD to be transmitted under the conditions in the target unit record  $UR_1$ , and is set in advance with consideration for parameters typified by the transmission bandwidth of the first and second communications circuits 4 and 5.

[0053] Here, the first communications circuit 4 has wider bandwidth for data transmission than that of the second communications circuit 5. Accordingly, even when the number of

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users  $N_{\rm USER}$  exceeds the reference value  $V_{\rm REF2}$ , if the processing unit 61 determines as the data size  $I_{\rm DS}$  exceeding the reference size  $V_{\rm REF3}$  in step ST926, step ST925 is carried out. Otherwise, the procedure goes to step ST923.

5 [0054] After either step ST923 or ST925 is through, that is, after the communications circuit flag  $F_{CIR}$  is set, the processing unit 61 determines if any unit record  $UR_1$  is left yet unselected (step ST927). If determined yes, the procedure repeats step ST921 and onward until no unit record  $UR_1$  is left unselected. If determined no, on the other hand, this is the end of the processing of FIG. 18.

[0055] With the processing of FIG. 18 carried out, either the communications circuit 4 or 5 is applied to every unit record  $UR_1$  in the first group. However, as already described, the second communications circuit 5 (satellite circuit) will soon be short of transmission bandwidth if content data CD designated by many unit records  $UR_1$  is transmitted thereover. Therefore, if the number of unit records  $UR_1$  assigned 0 in the communications circuit flag  $F_{CIR}$  becomes large in step ST92, the server 6 is placed in a wait state for transmitting the content data CDs of some unit records  $UR_1$ , thereby possibly causing those not to be ready in the DCE 3 by their own time limits LT. In order to avoid this, after step ST92 is through, the processing unit 61 determines, for every content data CD designated by each of the unit records  $UR_1$  in the first group, whether transmission thereof can be

completed by their own time limits LT (step ST93). In detail, the determination is made, for the unit record UR $_1$  assigned 1 in the communications circuit flag  $F_{\text{CIR}}$ , by comparing its time limit LT with a transmission completion time. Here, the transmission completion time from the current time is approximately calculated from the transmission bandwidth of the first communications circuit 4 and the size  $I_{\text{DS}}$  of the content data CD. For the unit record UR $_1$  assigned 0 in the communications circuit flag  $F_{\text{CIR}}$ , the same manner as above is applicable but the transmission bandwidth used for calculation of the transmission completion time is of the second communications circuit 5. With such processing executed, if the processing unit 61 determines every content data CD in the first group as transmittable by their each time limit LT, the processing of FIG. 17 is ended.

Content data CD designated by at least one unit record  $UR_1$  as nontransmittable by the each time limit LT, calculated is a communications validity  $V_{CR}$  for every unit record  $UR_1$  (step ST94). Hereinafter, any unit record  $UR_1$  whose content data CD is determined as nontransmittable by the time limit LT in step ST93 is referred to as nontransmittable unit record  $UR_1$ . The communications validity  $V_{CR}$  is an indicator used to verify the reliability of the communications circuit selected in step ST92. Here, as is calculated differently for the first and second communications circuit 4 and 5, the communications validity  $V_{CR}$ 

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for the first communications circuit 4 is referred to as communications validity  $V_{\text{CR1}}$  while that for the second communications circuit 5 is as communications validity  $V_{\text{CR2}}$ . For the unit record  $UR_1$  assigned 1 in the communications circuit flag  $F_{\text{CIR}}$ , the communications validity  $V_{\text{CR1}}$  becomes higher as the fewer the number of users  $N_{\text{USER}}$  in the identifier  $ID_{\text{USER}}$ , the larger the size  $I_{\text{DS}}$  of the content data CD, and the longer the time margin TM becomes. For the unit record  $UR_1$  assigned 0 in the communications circuit flag  $F_{\text{CIR}}$ , conversely, the communications validity  $V_{\text{CR2}}$  becomes higher as the more the number of users  $N_{\text{USER}}$  in the identifier  $ID_{\text{USER}}$ , the smaller the size  $I_{\text{DS}}$  of the content data CD, and the shorter the time margin TM becomes.

[0057] After step ST94 is through, the processing unit 61 searches the nontransmittable unit record(s)  $UR_1$  to find a reference unit record  $UR_1$  showing the closest time limit TM to the current time (step ST95). Then, the processing unit 61 selects a potential unit record  $UR_1$  from among those in the first group except for the nontransmittable unit record(s)  $UR_1$ . Here, the potential unit record  $UR_1$  is the one satisfying a second condition of having the closer time margin TM to the current time and the lower communications validity  $V_{CR}$  than the reference unit record  $UR_1$ , and being assigned the same communications circuit flag  $F_{CIR}$  as the reference unit record  $UR_1$  (step ST96).

[0058] The processing unit 61 then transmits the content data  $^{25}$  CD specified by the potential unit record  $^{UR_1}$  over the

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communications circuit different from the one currently assigned thereto, and sees if the content data CD specified by the reference unit record UR, is transmittable by the time limit LT (step ST97). Here, the processing of step ST97 is described in detail. As for the content data CD specified by the potential unit record UR, a transmission time from the server 6 to the DCE 3 can be calculated from its data size  $I_{DS}$  and the transmission bandwidth of the communications circuit depending on which has been applied thereto. In the same manner as in step ST93, a transmission completion time ET of the reference unit record UR, which shows by when the content data CD specified thereby reaches the DCE 3, can be calculated based on the current time. If the transmission time calculated for the potential unit record  $UR_1$  is deducted from: thus calculated transmission completion time ET of the reference unit record UR, approximated is a new transmission completion time ET for the case that the content data CD specified by the potential unit record UR<sub>1</sub> is transmitted over the communications circuit different from the one currently applied thereto. If thus approximated new transmission completion time ET comes earlier than the time limit LT of the reference unit record UR, the processing unit 61 determines the time limit LT of the reference unit record  $UR_1$  as assurable, and thus changes, in value, the communications circuit flag F<sub>CIR</sub> of the potential unit record UR, (step ST98). Conversely, if the new transmission completion time is not earlier than the time limit LT of the reference unit record  $UR_1$ , the processing unit 61 changes, in value, the communications circuit flag  $F_{CIR}$  of the reference unit record  $UR_1$  (step ST99). After step ST98 or ST99 is through, the procedure returns to step ST93 and repeats the above processing.

5 [0059] Described next, schematically, is the processing of steps ST94 to ST99 with reference to FIGS. 20a and 20b. example, it is assumed that determination made in step ST93 is NO, and 5 unit records  $UR_{11}$ ,  $UR_{12}$ ,  $UR_{1k}$ ,  $UR_{11}$ , and  $UR_{1m}$  have the same communications circuit flag  $F_{\text{CIR}}$  but vary in time limit LT from 10  $\operatorname{LT_{1}}$  to  $\operatorname{LT_{m}}$  as shown by the time axis t of FIG. 20a. On the time axis t, content data CDs specified by the unit records UR1; to UR<sub>lm</sub>, respectively, are also indicated by the transmission completion times ET, to ETm. In this case, as is known from the transmission completion times  $\mathrm{ET}_k$  and  $\mathrm{ET}_1$  located later than the 15 time limits  $\mathrm{LT_k}$  and  $\mathrm{LT_1}\text{,}$  the unit records  $\mathrm{UR_{1k}}$  and  $\mathrm{UR_{11}}$  are selected as the nontransmittable unit record  $UR_1$ . In FIG. 20a, the unit records  $\mathrm{UR}_{\mathrm{li}}$  to  $\mathrm{UR}_{\mathrm{lm}}$  are indicated also by the communications validity  $V_{CR1}$  to  $V_{CRm}$ , respectively.

In this example, selected as the reference unit record  $UR_1$  in step ST95 is the unit record  $UR_{1k}$ , and as the potential unit record  $UR_1$  in step ST96 is the unit record  $UR_{1j}$ . Then, in step ST97, the content data CD of the unit record  $UR_{1j}$  is transmitted over the communications circuit different from the one assigned thereto to see whether the time limit  $LT_k$  of the reference unit record  $UR_{1k}$  is assurable. If determined as assurable in step ST98,

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as shown in FIG. 20b, the communications circuit flag  $F_{\text{CIR}}$  of the unit record  $UR_{1j}$  is changed in value for sending out onto the other communications circuit.

[0061] Refer to FIG. 10 again. The processing unit 61 carries out data send-out and charge processing so as to transmit the content data CD to the user and charge therefor (step ST10). Although the data send-out and charge processing is presumed here to be carried out after scheduling (step ST9), this is not restrictive and may be carried out also with a predetermined interval. This step ST10 corresponds to a data send out part in claims, and FIG. 21 shows the detailed processing procedure thereof. In FIG. 21, the processing unit 61 first refers to the addressee list LDEST to select any one unit record UR, to which the communications circuit flag  $F_{\text{CIR}}$  is set and its time limit LT is closest to the current time (hereinafter, referred to as transmission target unit record UR, (step ST101). Then, the processing unit 61 retrieves, from the content storage 64, any content data CD having the same identifier  $ID_{CD}$  as in the transmission target unit record  $UR_1$  (step ST102). The processing unit 61 also extracts the identifier  $\ensuremath{\text{ID}_{\text{USER}}}$  from the transmission target unit record UR, (step ST103).

[0062] The processing unit 61 then generates such transmission data TD as shown in FIG. 13g (step ST104). In FIG. 13g, the transmission data TD includes identifier  $ID_{TD}$ , identifier  $ID_{CD}$ , identifier  $ID_{USER}$ , identifier  $ID_{SERVER}$ , and content data CD. Here,

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the identifier  $\mathrm{ID}_{\mathrm{TD}}$  specifies the received signal as the transmission data TD. The identifier  $\mathrm{ID}_{\mathrm{CD}}$  and the identifier  $\mathrm{ID}_{\mathrm{USER}}$  are the ones set in the transmission target unit record  $\mathrm{UR}_1$ . The identifier  $\mathrm{ID}_{\mathrm{SERVER}}$  specifies from which server 6 the transmission data TD came. The content data CD is the one retrieved in step ST102.

[0063] After step ST104 is through, the processing unit 61 checks the communications circuit flag  $F_{\rm CIR}$  in the transmission target unit record  $UR_1$  for its value (step ST105). If the communications circuit flag  $F_{\rm CIR}$  shows 1, the processing unit 61 forwards the transmission data TD generated in step ST104 to the circuit interface 62 (see FIG. 3). In response, the circuit interface 62 converts thus received transmission data TD into a format suited for the first communications circuit 4 before sending out thereonto as shown by sequence SQ7 of FIG. 11 (step ST106).

[0064] On the other hand, if the communications circuit flag  $F_{\text{CIR}}$  shows 0 in step ST105, the transmission data TD is forwarded to the transmission unit 63. Therein, the transmission data TD is then subjected to the conversion processing before sent out onto the second communications circuit 5 (step ST107). For convenience, such transmission data TD sent out onto the second communications circuit 5 is not shown.

[0065] After step ST106 or ST107 is through, the processing unit 61 carries out charge processing. In detail, the processing

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unit 61 makes an access to the charge list storage 66 (see FIG. 6) to extract, from the charge list  $L_{\text{PAY}}$  therein, the charge information  $I_{\text{PAY}}$  each corresponding to the identifier  $ID_{\text{USER}}$  set in the transmission target unit record  $UR_1$  (step ST108). Then, the processing unit 61 adds, to each of thus retrieved charge information  $I_{\text{PAY}}$ , the transmission expense TC found in the transmission target unit record  $UR_1$  (step ST109) so that the charge information  $I_{\text{PAY}}$  is updated. The processing unit 61 then makes an another access to the charge list storage 66 to register thus updated charge information  $I_{\text{PAY}}$  and the corresponding identifier  $ID_{\text{USER}}$  in the charge list  $L_{\text{PAY}}$  (step ST110). In this manner, the user is charged for the currently-received content data CD at the amount written in the transmission expense TC.

[0066] After step ST1010 is through, the processing unit 61 deletes the current transmission target unit record  $UR_1$  from the addressee list  $L_{DEST}$  (step ST1011), and then sees if any unit record  $UR_1$  is left unselected as the transmission target unit record  $UR_1$  (step ST1012). If any, the procedure returns to step ST101 to repeat the above processing. If none, this is the end of this step ST10.

[0067] After sending out onto the first communications circuit 4 in step ST106, such transmission data TD goes through several exchange systems 41 before received by the circuit interface 33 of the DCE 3. The circuit interface 33 reconverts the transmission data TD before forwarding that to the processing unit

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31. In response, the processing unit 31 carries out data storage processing (step ST11). FIG. 22 shows the detailed processing procedure thereof. In FIG. 22, the processing unit 31 stores at least the identifier  $ID_{CD}$  and the content data CD of the received transmission data TD into a predetermined recording area in the content storage 35 (step ST111). Here, the predetermined recording area is the one reserved in step ST5.

[0068] Next, the processing unit 31 generates a storage completion notice  $AS_{CD}$  (step ST112), which is data indicating that the content data CD requested by the content reservation request  $RS_{TR}$  has been stored. Typically, the storage completion notice  $AS_{CD}$  is data in the HTML (Hyper Text Markup Language) format or e-mail. Note that, to generate data in the HTML format, the DCE 3 needs to function as a WWW server, and to generate an e-mail, the DCE 3 needs to function as a mail server. In the case that the DCE 3 needs to be set in advance, by the user's operation or by default, in which format such to-be-generated storage completion notice  $AS_{CD}$  is transmitted.

[0069] After step ST112, the processing unit 31 checks whether the DTE 1 is ON (step ST113), and if ON, forwards the generated storage completion notice  $AS_{CD}$  to the user interface 32. The user interface 32 then converts the storage completion notice  $AS_{CD}$  into a format suited for the transmission path 2 before sending out thereonto (step ST114). The storage completion notice  $AS_{CD}$  is

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thus received by the DTE 1 (sequence SQ8).

It should be noted that, if step ST107 is carried out, the transmission data TD is transmitted over the second communications circuit 5. In detail, the server 6 notifies a predetermined multicast address to the DCE 3, which is to receive the current transmission data TD. Then, the server 6 generates the transmission data TD having the multicast address set as the identifier  $ID_{USER}$  therein (see FIG. 13g). Such transmission data TD goes through, from the transmission unit 63 of the server 6, the transmission antenna 51, the artificial satellite 52, and the reception antenna 53, and then received by the reception unit 34 of the DCE 3, which has been notified of the multicast address in advance. If this is the case, the reception unit 34 is the which subjects the reconversion processing to transmission data TD before forwarding that to the processing unit Then, responding to the transmission data TD, the processing unit 31 carries out the data storage processing in the same manner. as above but only if the transmission data TD carries the notified multicast address. If the transmission data TD carries some other identifier  ${\rm ID}_{\scriptscriptstyle USER}$ , the processing unit 31 needs to discard the transmission data TD. This is because, once sent out onto the second communications circuit 5, the transmission data TD reaches every DCE 3 in the data transmission system.

[0071] On reception of the storage completion notice  $AS_{CD}$ , the DTE 1 shows the user a message telling that the content data CD

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at his/her request has been stored (step ST12). The user thus knows the content data CD having reached the DCE 3. The user operates the DTE 1, whenever convenient, to designate the content data CD stored in the DCE 3. In response, the DTE 1 generates a read request  $RS_{RO}$  (step ST13), which is a signal which requests the DCE 3 to read the user designated content data CD from the content storage 35.

format suited for the transmission path 2, sent out thereonto, received by the user interface 32 of the DCE 3 (see FIG. 2), reconverted therein, and then forwarded to the processing unit 31 (sequence SQ9). On reception of the read request RD<sub>RO</sub>, the processing unit 31 reads the currently designated content data CD from the content storage 35 and forwards that to the user interface 32. The content data CD is converted therein and sent out onto the transmission path 2, and thus received by the DTE 1 (step ST14) (sequence SQ10). The DTE 1 reconverts the content data CD, and then carries out the output processing thereon to present the user what the content data CD carries (step ST15).

[0073] Here, in ST113 of FIG. 22, if the processing unit 31 determines the DTE 1 as OFF, the storage completion notice  $AS_{CD}$  is retained therein until the DTE 1 is turned ON (step ST115). Once detected the DTE 1 was turned ON, the processing unit 31 forwards the retained storage completion notice  $AS_{CD}$  to the user interface 32 and then to the DTE 1 via the transmission path 2.

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[0075]

Thereafter, the processing of steps ST12 to ST15 is carried out between the DTE 1 and the DCE 3.

[0074] As described in the foregoing, in the data transmission system of the first embodiment, the server 6 can selectively send out transmission data TD onto the communications circuits 4 and 5 in consideration of their suitability for multicasting. Accordingly, when many users are requesting for the same content! data CD, the server 6 basically selects the second communications: circuit 5, which is suited for multicasting. Thus, the data transmission can be done with less transmission expense, which is good for users. As such, according to the first embodiment, the present data transmission system is more advantageous, in view of cost performance to the conventional.

By the way, Japanese Patent Laid-Open Publication NO. (98-41976) discloses a method for selecting one communications circuit from among those connecting several terminals depending on the size of transmitting data. Here, if this method is combined with the data transmission system of Japanese Patent Laid-Open Publication No. 8-140081 (96-140081) referred to in the Prior Art (hereinafter, conventional data transmission system), a dispute may arise about the difference from the data transmission system of the first embodiment. With such combination, however, efficient use of the communications circuits cannot be achieved unlike the data transmission system of the first embodiment. This is because, with the combination,

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designated time limit LT.

[0076]

first determined is a time when to transmit the data, and followed is which communications circuit to use therefor. Under such control, no consideration is given to suitability of the communications circuits. Thus, it may happen that first data which is not so popular among users is transmitted over a communications circuit suitable for multicasting, and in the meantime, even if second data which is quite popular needs to be transmitted, the communications circuit is not available therefor. As a result, the second data has to be transmitted over another communications circuit which is not suited for multicasting.

On the other hand, to determine a time when to transmit

transmission data TD and which communications circuit to use therefor, the data transmission system of the first embodiment carries out scheduling (step ST9; specifically, steps ST921 to ST926) while referring to a time limit LT and communications information (e.g., the state of the communications circuits 4 and 5, the number of users  $N_{\rm USER}$ , the data size  $I_{\rm DS}$ ) of every unit record UR $_{\rm I}$  satisfying the first condition. Further, to avoid such problem as in the above combination, the present data transmission system uses a communications validity  $V_{\rm CR}$  to verify the reliability of the selected communications circuit (see steps ST94 to ST99). In this manner, the present data transmission system achieves efficient use of the communications circuits 4 and 5, that is, controls communications traffic, while ensuring the user

[0077] Further, according to the first embodiment, the server 6 uses content reservation status data  $\mathbf{D}_{\text{RS}}$  to show the user what are the conditions for downloading his/her requesting content data CD and how many other users are so far requesting the content data CD. The content reservation status data  $\mathbf{D}_{\text{RS}}$  is also utilized for inducing some more users by showing what content data CD is available under what conditions. Once the user found any condition matching his/her needs, the DTE 1 generates and transmits a content reservation request  ${\rm RS}_{\rm TR}$  including a DL condition number  $N_{\text{DL}}$  corresponding to the conditions. reception thereof, the server 6 updates the corresponding unit record  $\mathrm{UR}_1$  so that the transmission expense TC of the content data CD is accordingly reduced. As such, the user can acquire the content data CD with less expense if her/his request is transmitted together with some other users'.

[0078] Even if the user finds no conditions matching his/her needs, the user can designate his/her own conditions. In this case, the later his/her designated time limit LT shows, the cheaper his/her expense for the content data CD becomes.

[0079] Note that, in the first embodiment, the conditions for downloading the content data CD is exemplified by the time limit LT. This is not restrictive, and the transmission expense TC and the number of users  $N_{\text{USER}}$  may be also included. With the transmission expense TC, the procedure goes to step ST92 when the transmission expense TC in every unit record UR<sub>1</sub> satisfying the

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first condition becomes a predetermined value or lower in step ST91 in the scheduling processing of FIG. 17. With the number of users  $N_{\text{USER}}$ , on the other hand, the procedure goes to step ST92 when the number of users  $N_{\text{USER}}$  in every unit record  $\text{UR}_1$  satisfying the first condition becomes a predetermined value or more in step ST91.

[0080] Further, in the first embodiment, when the incoming content reservation request  $RS_{TR}$  is in such form as FIG. 13b, the procedure goes through steps ST88 to ST811 of FIG. 15, and the processing unit 61 thus generates a new unit record  $UR_1$  for addition to the addressee list  $L_{DEST}$ . However, if the addressee list  $L_{\text{DEST}}$  already carries any unit record  $\text{UR}_1$  which satisfies a third condition, this is not restrictive. Here, the unit record  $\mathrm{UR}_1$  satisfying the third condition is the one having the earlier time limit LT and the cheaper transmission expense TC than the new unit record UR1, and showing the same content data CD as the new unit record UR1. If such unit record UR1 is found in the addressee list  $L_{\mbox{\tiny DEST}},$  the identifier  $\mbox{\scriptsize ID}_{\mbox{\tiny USER}}$  of the new unit record  ${\tt UR}_1$  is written thereinto, and the transmission expense TC in the list is accordingly updated. In this manner, as far as the content data CD becomes ready in the DCE 3 sooner than the user designated time limit LT, the user settles for nothing, and if anything, has merits of less expense.

[0081] Here, the processing unit 61 may carry out the same processing as above when, in the addressee list  $L_{\text{DEST}}$ , one unit

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record  $UR_1$  shows the cheapest transmission expense TC and the earliest time limit LT among those all corresponding to the same content data CD.

[0082] Further, in the first embodiment, the DCE 3 is exemplified as simply transmitting the content data CD to the DTE 1 in response to a read request  $RS_{RO}$  therefrom. This is not restrictive, and the processing unit 31 of the DCE 3 may delete the content data CD from the content storage 35 immediately after the transmission or after a predetermined time interval. Or, even if no read request  $RS_{RO}$  comes from the DTE 1, the processing unit 31 may store the content data CD in the content storage 35, and then delete the content data CD after a predetermined time interval. If those are the cases, the timing of deletion is added to the transmission data TD before transmitted to the DCE 3 or previously registered in the DCE 3.

[0083] In the first embodiment, as shown by sequence SQ8 of FIG. 10, a storage completion notice  $AS_{\text{CD}}$  is exemplified as transmitted to the DTE 1 from the DCE 3. This is not restrictive, and the server 6 may perform the transmission after received the transmission data TD.

Also in the first embodiment, as shown by sequence SQ1 of FIG. 9, the content reservation status data  $D_{RS}$  is exemplified as transmitted to the DTE 1 via the DCE 3. This is not restrictive, and the DTE 1 may directly transmit the content reservation status data  $D_{RS}$  responding to the user's operation. In this case, the

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user refers to the content reservation status data  $D_{RS}$  on the DTE 1 which is not connected to the DCE 3. Note that, the content reservation request  $RS_{TR}$  still needs to carry the identifier  $ID_{USER}$  of the DCE 3 as the content data CD is stored in the DCE 3.

5 [0084] Also

in the first embodiment, the server 6 is exemplified as including the addressee list storage 65, the charge list storage 66, the transmission expense list storage 67, and the transmission initial expense list storage 68. This is not restrictive, and the server 6 may be simply in charge of generation and transmission of the content reservation status data  $D_{\rm RS}$  and transmission of the content data CD, and leave other processing to other equipment in the data network 7 or to some other server connected thereto.

Also, the DCE 3 may be configured as connectable also to a telephone and/or facsimile. If connected, information such as service class comes over the first communication circuit 4, for example, together with audio data for telephone and/or character data for facsimile. Thus, the DCE 3 refers to such information and forwards the audio data and/or character data to the telephone and/or facsimile, respectively, prior to the transmission data TD and content reservation status data  $D_{\text{RS}}$ . This is because such data needs to be responded in real time. [0086] Also in the first embodiment, the timing transmission is exemplified as determined for every unit record

 ${\tt UR}_1$  in order of increasing time limit LT. This is not restrictive,

and determined may be the transmission time. In such case also, the transmission time has to ensure the time limit LT.

[0087] Further, in the first embodiment, the content data CD is exemplified as stored in the content storage 64 together with the identifier  $\mathrm{ID}_{\mathrm{CD}}$  and the data size  $\mathrm{I}_{\mathrm{DS}}$  added thereto for clarity. This is not restrictive, and the content storage 64 stores only the content data CD, and assigns the identifier  $\mathrm{ID}_{\mathrm{CD}}$  unique thereto when the processing unit 61 generates the transmission data TD.

[0088] Also in the first embodiment, transmitted from the DCE 3 to the DTE 1 is one content data CD. The number of content data CD is not restrictive, and the content data CD designated by read request  $RS_{RO}$  may be transmitted together with any other which is not designated thereby. If this is the case, the applicability is accordingly widened. For example, assume that a read request  $RD_{RO}$  is made for content data CD which is a movie. In response thereto, the DCE 3 may transmit, to the DTE 1, thus requested content data CD together with other content data CD which is an advertisement. Accordingly, the DTE 1 can display both the movie and advertisement on its screen.

20 [0089] Also in the first embodiment, the content data CD is exemplified as carrying moving picture data, static picture data, audio data, object data, character data, or a combination of two or more of such data. This is not restrictive, and the content data CD may also carry a program which changes the contents thereof (e.g., characters) for display. For example, when a program

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instructs the DTE 1 to display a letter of "A" in a first period but a letter of "B" in a second, the DTE 1 follows such instruction.

[0090] As another example, assume that a read request  $RD_{RO}$  is made for the content data CD which is a WEB page. In response thereto, the DCE 3 may transmit, to the DTE 1, thus requested content data CD together with other content data CD which is a banner advertisement (or information link to advertisement), which is not requested by the user. Accordingly, the DTE 1 can display both the WEB page and banner advertisement on its screen, leading to advertisement revenue for information providers.

Also in the first embodiment, the content data CD is [0091] exemplified as being chargeable. However, there may be free content data. For any server containing only such free content data in the data transmission system, there needs only to transmit free content data to the DTE 1 via the DCE 3, if requested, without going through such processing as scheduling and charging in the first embodiment. In such case, the DCE 3 counts how often the DTE 1 has requested the same free content data so far. As for any free content data which is popular among users, the DCE 3 inquires, during when communications traffic of the first communications circuit 4 is low, the server if the content data has been updated. If updated, the server responsively transmits the latest version of the content data CD to the DCE 3. The DCE 3 then stores thus received content data CD in the content storage 35. As such, the DCE 3 may carry out cache processing to acquire

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any new free content data, autonomously, irrespective of a transmission request comes from the DTE 1. Unlike the DTE 1 which is basically turned ON and OFF by the user, the DCE 3 is always ON. This is the reason why the DCE 3 can carry out such cache processing spontaneously.

[0092] In the above cache processing, the DCE 3 can know the level of the communications traffic with the following three techniques. First, the DCE 3 inquires any one exchange system 41 in the first communications circuit 4 about the current traffic level, and then uses a predetermined reference value for comparison therewith. Second, any one exchange system 41 notifies the DCE 3 about the current traffic level, and the DCE 3 then uses the reference value for comparison. Lastly, third, DCE 3 is provided with a timer, and carries out the cache processing when the timer indicates a predetermined time. The time may be in a period during from late-night to early-morning, when the communications traffic is lowered on the first communications circuit 4.

[0093] For the cache processing, the recording area in the content storage 35 is preferably divided into smaller areas. Some smaller areas are allocated for storing chargeable content data CDs, and some for free content data acquired by the DCE3 through the cache processing. This prevents the recording area from being wholly occupied by the free content data after the cache processing.

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to the inquiring DCE 3.

If received the transmission request from the DTE 1, the DCE 3 checks to see whether the content data CD designated thereby is stored in any of those smaller areas. If stored, the DCE 3 reads the content data therefrom without accessing to the server, and transmits that to the DTE 1. Such cache processing allows the DTE 1 to quickly acquire the content data at the user's request. Also, since the cache processing is carried out when the communication traffic level is low, the communications traffic can be controlled on the basis of time, thereby improving the first communications circuit 4 in transmission efficiency. [0095] In the first embodiment, the DCE 3 is exemplified as acquiring the chargeable content data CD from the server 6. This is not restrictive, and the DCE 3 may carry out processing to share the free content data with other DCEs 3. In the process, the DCE 3 (the one which receives data) inquires other DCEs about the content data (especially the popular one). Those inquired DCEs 3 responsively check themselves if carrying the content data, and if any of those carries, the content data is transmitted therefrom

[0096] Alternatively, the server manages information, in the form of a list, which DCE 3 in the data transmission system carries what content data, and transmits the list to the DCE 3 which is looking for any specific content data. With the help of such list, the content data can be quickly located and acquired only by data communications between two DCEs 3.

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[0097] By sharing the content data among many DCEs as such, server access is reduced, and further, the content data becomes quickly available if located in the closer DCE 3.

[0098] In the case that the DCE 3 wants to acquire a content data CD but is in short of the recording area in the content storage thereof, the DCE 3 asks for any other DCE 3 to store the content data CD therein. If accepted, the content data CD is stored in the other DCE 3 until the DCE 3 finds any room therefor in its recording area. Then, the DCE 3 communicates with the other DCE 3 to acquire the content data CD therefrom.

[0099] Here, the DCE 3 may be implemented with SMTP (Simple Mail Transfer Protocol) and POP (Post Office Protocol) to function as a mail server. If this is the case, as in the above, e-mails are preferably distributed when the communications traffic on the first communications circuit 4 is low. As to a high priority e-mail, however, the DCE 3 preferably distributes that regardless of the communications traffic. Here, as is powered ON all the time, the DCE 3 always receive e-mails. The DTE 1 thus carries out an e-mail program, and accesses the DCE 3 responding to the user's operation to receive e-mails. It means, the DTE 1 receives e-mails from the DCE 3 in close proximity thereto without via the first communications circuit 4, and whereby those e-mails become available for the user sooner.

[0100] The DCE 3 may also be implemented with a program to realize a fire wall, which prevents malicious hackers from

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breaking into the DCE 3 and DTE 1. More specifically, the DCE 3 carries a list indicating qualified data addresser and addressee, and if any data comes from those not listed, discards the data. The DCE 3 also discards data addressed to an addressee not found in the list. Accordingly, the DTE 1 can be protected from so-called spam. For a case where a child operates the DTE 1, the list may be password protected to prevent the DTE 1 from receiving content data including sex and violence descriptions. Further, the DCE 3 detects unauthorized data typified by virus in data transmitted from/received by the circuit interface 33. Those detected are discarded with no exception, whereby the DTE 1 can be protected from virus infection.

[0101] Also in the first embodiment, the DCE 3 responds to a read request RS<sub>RO</sub> from the DTE 1, and transmits a content data CD itself to the DTE 1. Here, if functions as a WWW server, the DCE 3 assigns the content data CD a URL (Uniform Resource Locator), and stores that in the content storage 35. Also, the DCE 3 generates in advance an HTML file including a simple description of the assigned URL and the content data CD. Accordingly, the user can refer to any content data CD not only via the DTE 1 connected to the DCE 3 through the transmission path 2 but via other equipment (e.g., personal computer, cellular phone, information mobile terminal) having a WWW browser implemented therein. The same is applicable if the DCE 3 generates an email including a simple description of the assigned URL and the

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content data CD, and transmits the e-mail with a preassigned e-mail address. Here, whether generating the HTML file or e-mail may be up to the user on the content data CD basis.

[0102] Described next is a data transmission system of a second embodiment of the present invention. Basically, the data transmission systems of the first and second embodiments are structurally the same as shown in FIG. 1, and herein, any component new in the second embodiment is described in detail but otherwise provided with the same reference numeral as in the first embodiment and not described again.

Described first is the server 6, whose structure is [0103] shown in FIG. 3. However, here, stored in the content storage 64 is not the content data CD but, as shown in FIG. 23a, several content data CD sets CDS. In FIG. 23a, each content data set CDS includes identifier  $\mathrm{ID}_{\mathrm{CDS}},$  data size  $\mathrm{I}_{\mathrm{DSS}},$  and several combinations of attribute information  $I_{\mathtt{AT}}$  and corresponding content data CD. The identifier  ${\rm ID}_{\rm cos}$  uniquely specifies the location where the content data set CDS is stored (i.e., the recording area in the content storage 64 of the server 6) in the data transmission system. The data size  $I_{\text{DSS}}$  indicates the content data set CDS by size, and the attribute information  $I_{\mathtt{AT}}$  indicates the corresponding content data CD by attribute. About the content data CD, no mention is given here as is the same in the first embodiment. Here, the content data set CDS may include the identifier  ${
m ID}_{\scriptscriptstyle {
m CD}}$  and the data size  $I_{ exttt{DS}}$  for the corresponding content data CD as in the first

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embodiment, but this is not essential here and neither described nor shown.

[0104] The content data set CDS is specifically described next. In this embodiment, the content storage 64 stores content data sets  $CDS_1$  and  $CDS_2$ . The content data  $CDS_1$  is presumably an advertisement made by a shop or a company, and carries p (a natural number equal to or larger than 1) content data  $CD_{11}$  to  $CD_{1p}$  each varying in content. The content data  $CD_{11}$  is provided with attribute information  $I_{AT11}$  corresponding thereto. Similarly to other content data  $CD_{12}$  to  $CD_{1p}$ , attribute information  $I_{AT12}$  to  $I_{AT1p}$  is respectively provided.

[0105] The attribute information  $I_{AT11}$  indicates the content data  $CD_{11}$  by attribute. Specifically, as shown by FIG. 23b, the attribute information  $I_{AT11}$  is composed of category information  $I_{CA11}$ , name information  $I_{SP11}$ , product information  $I_{GD11}$ , and price information  $I_{FR11}$ . The category information  $I_{CA11}$  indicates the advertisement specified by the corresponding content data  $CD_{11}$  by category, i.e., the advertiser's business. The name information  $I_{SP11}$  indicates the advertiser by shop or company name, the product information  $I_{GD11}$  indicates the product or service in the advertisement, and the price information indicates the price of the product or service. Note that, the attribute information  $I_{AT11}$  is not limited only to such category, name, product, and price, and may also include information indicating the number of stocks of the product. Similar to the attribute information  $I_{AT11}$ , other

attribute information  $I_{AT12}$  to  $I_{AT1p}$  is composed of, respectively, the category information  $I_{CA11}$  to  $I_{CA1p}$ , the name information  $I_{SP11}$  to  $I_{SP1p}$ , the product information  $I_{GD11}$  to  $I_{GD1p}$ , and the price information  $I_{PR11}$  to  $I_{PR1p}$ .

[0106] Next, the content data set CDS2 is herein presumably news, and carries q (a natural number equal to or larger than 1) content data  $CD_{21}$  to  $CD_{2q}$  each varying in content. The content data  $CD_{21}$  is provided with attribute information  $I_{AT21}$  corresponding thereto. Similarly to other content data  $CD_{22}$  to  $CD_{2a}$ , attribute 10 information  $I_{\text{AT22}}$  to  $I_{\text{AT2q}}$  is respectively provided. The attribute information  $I_{\mathtt{AT21}}$  to  $I_{\mathtt{AT2q}}$  indicates the corresponding content data  $CD_{21}$  to  $CD_{2q}$  by attribute, and as shown in FIG. 23c, specifically composed of the category information  $I_{ca21}$  to  $I_{ca2q}$  each varying in content depending on the corresponding content data  $CD_{21}$  to  $CD_{2q}$ . 15 For example, the category information  $I_{ca21}$  to  $I_{ca2q}$  for the content data  ${
m CDS_2}$  may be entertainment, finance, sports, and the like. [0107] Described next is the DCE 3. As shown in FIG. 24, differences between this DCE 3 and that (see FIG. 2) in the first embodiment are a selection condition list storage 36 and ah allocation list storage 37. The selection condition list storage 20 36 and the allocation list storage 37 store, respectively, a selection condition list  $\mathtt{L}_\mathtt{SC}$  and an allocation list  $\mathtt{L}_\mathtt{ST}$  (both will be described later).

[0108] Described next is the communications procedure for the 25 DTE 1 to acquire a content data CD in the above structured data

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transmission system with reference to the sequence charts of FIG. 25 and 26. The sequence chart of FIG. 25, compared with that of FIG. 9, additionally includes steps ST21 and ST22, and sequence SQ21. The rest is basically the same as FIG. 9, and thus steps and sequences same as those in FIG. 9 are denoted by the same step and sequence numbers, and described herein is only a difference if any. As for the sequence chart of FIG. 26, compared with that of FIG. 10, steps ST11 and ST14 are replaced by steps ST11' and ST14', and additionally includes ST23. The rest is basically the same as FIG. 10, and thus steps and sequences same as those in FIG. 10 are denoted by the same step and reference numbers, and described herein is only a difference if any.

[0109] First, in FIG. 25, the DTE 1 carries out selection condition setting request processing according to the user's operation (step ST21). More specifically, as shown in FIG. 27a, the DTE 1 displays a selection condition input form IF $_{sc}$ . The user operates the DTE 1 to input several keywords  $W_{\text{KEY}}$  into the selection condition input form IF $_{sc}$ . Here, the keywords  $W_{\text{KEY}}$  are the ones used to define the content data CD by attribute. For example, if the user wants to see food advertisements carrying the lowest price, the user inputs the corresponding keywords  $W_{\text{KEY}}$  into the selection condition input form IF $_{\text{FS}}$  to define what he/she wants. In response, the DTE 1 generates a selection condition setting request  $RS_{scs}$ , which is a signal requesting the DCE3 to set a selection condition(s) SC therein to forward only content data

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CDs matching the user's preferences. The signal includes at least the identifier  $\mathrm{ID}_{SCS}$  and the inputted keywords  $W_{KEY}$ , and the identifier  $\mathrm{ID}_{SCS}$  therein specifies the signal as being a selection condition setting request  $\mathrm{RD}_{SCS}$ . With the signal, the DCE 3 can grasp the user's preferences for the content data CDs.

[0110] Such selection condition setting request  $\mathrm{RS}_{\mathrm{scs}}$  is converted into a format suited for the transmission path 2 by the DTE 1, sent out thereonto, and received by the user interface 32 of the DCE 3 (see FIG. 2) (sequence SQ21). Then, in the user interface 32, the selection condition setting request  $RS_{scs}$  is reconverted before received by the processing unit 31. processing unit 31 then checks the identifier ID<sub>scs</sub> in the received signal to see if the signal is a selection condition setting request  $RS_{SCS}$ . If it is, the processing unit 31 carries out the selection condition setting request processing (step ST22). FIG 28 shows the detailed processing procedure of step ST22. In FIG. 28, the processing unit 31 extracts the keywords  $W_{\text{KEY}}$  from the received selection condition setting request  $RS_{scs}$  (step ST221) Then, the processing unit 31 assigns a unique selection condition number  $N_{\text{sc}}$  to a selection condition SC structured by the retrieved keywords  $W_{\text{KEY}}$  (step ST222). The processing unit 31 then accesses the selection condition list storage 36, and to such selection condition list  $L_{sc}$  therein as shown in FIG. 27b, adds the current set of the selection condition number  ${\tt N}_{\tt sc}$  and the selection condition SC (step ST223). In such form of the selection

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condition list  $L_{\text{sc}}$ , the user designated selection condition(s) SC are set to the DCE 3.

[0111] After such selection condition setting is through, carried out in the data transmission system are the same communications and processing as in the first embodiment, that is, steps ST1 to ST10, and sequences SQ1 to SQ7 (see FIGS. 9 and 10). Note that, although the processing was performed on the content data CD basis in steps ST1 to ST10 in the first embodiment, the processing in this embodiment is on the content data set CDS basis. In brief, the DTE 1 transmits a content reservation request  $RS_{TR}$  to the server 6 to ask for transmission of a content data set CDS. In response, with respect to the requested content data set CDS, the server 6 carries out processing including scheduling, data transmission, charging, and the like. As a result, compared with the transmission data TD of FIG. 13g, the transmission data TD transmitted in sequence SQ7 herein includes the identifier  $ID_{CDS}$  and the content data set CDS instead of the identifier  $ID_{cp}$  and the content data CD.

[0112] As in the first embodiment, the transmission data TD is sent out onto an optimal communications circuit (the first or the second communications circuit 4 or 5). Herein, the optimal is presumed to be the first communications circuit 4. The transmission data TD on the first communications circuit 4 is received by the circuit interface 33 of the DCE 3 via several exchange systems 41, and then forwarded to the processing unit

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31. Upon reception of the transmission data TD, the processing unit 31 carries out data storage processing (step ST11'). FIG. 29 shows the detailed processing procedure of step ST11'. Compared with FIG. 22, step ST111 is replaced by steps ST111' and ST112' in FIG. 29. Other steps identical to those in FIG. 22 are denoted by the same step numbers, and not described again. In FIG. 29, out of the received transmission data TD, the processing unit 31 stores at least the content data set CDS into a predetermined recording area of the content storage 35 (step ST111'). Here, the predetermined recording area is the one reserved in step ST5.

[0113] Next, the processing unit 31 carries out update processing on the allocation list  $L_{\rm ST}$  (step ST112'). More specifically, as for every content data CD currently stored in the content storage 35, the processing unit 31 adds, to such allocation list  $L_{\rm ST}$  as shown in FIG. 30, identifier  $ID_{\rm CDS}$  of the content data set CDS, address information  $I_{\rm ADD}$  specifying the location of the content data CD in the recording area, and date and time information  $I_{\rm DT}$  when the content data CD was stored (i.e., current date and time). The allocation list LST has also a section for a recording capacity  $C_{\rm REC}$ , which indicates a current available capacity of recording area of the content storage 35. Thus, with the content data set CDS stored in the content data storage 35 in step ST111', the processing unit 31 writes the resultant value into the recording capacity  $C_{\rm REC}$ . After step ST112' is through,

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the procedure goes to steps ST112 and onwards, and the processing unit 31 transmits a storage completion notice  $AS_{\text{CD}}$  to the DTE 1 (sequence SQ8).

[0114] After step ST12 is through, the storage capacity  $C_{\text{REC}}$  of the content storage 35 is decreased in value. Thus, the processing unit 31 carries out data deletion processing (step ST23). Here, this step ST23 corresponds to a data deletion part in claims, and FIG. 31 shows the detailed processing procedure thereof. In FIG. 31, the processing unit 31 extracts the current recording capacity  $C_{\text{REC}}$  from the allocation list  $L_{\text{ST}}$  (step ST231), and then measures its level by comparing with a reference recording capacity  $C_{\text{REF}}$  (step ST232).

[0115] If the reference recording capacity  $C_{\text{REF}}$  is not less than the current recording capacity  $C_{\text{REC}}$ , the processing unit 31 determines the recording area of the content storage 35 as being still sufficiently available for recording a new content data CD, and step ST23 is now through. On the other hand, if the current recording capacity  $C_{\text{REC}}$  is not more than the reference recording capacity  $C_{\text{REF}}$ , the processing unit 31 determines the recording area of the content storage 35 as being running out, and thus the procedure goes to step ST233. Then, the processing unit 31 searches the allocation list  $L_{\text{ST}}$  for the oldest date and time information  $L_{\text{DT}}$ , and extracts the address information  $I_{\text{ADD}}$  corresponding thereto (step ST233).

25 [0116] The processing unit 31 then deletes (erases), from the

recording area specified by the retrieved address information  $I_{\text{ADD}}$ , the content data set CDS (step ST234). The processing unit 31 also updates the allocation list  $L_{\text{ST}}$  (step ST235). In more detail, the processing unit 31 deletes, from the allocation list  $L_{\text{ST}}$ , the date and time information  $I_{\text{DT}}$  and the address information  $I_{\text{ADD}}$  acquired in step ST233, and the identifier  $ID_{\text{CDS}}$  corresponding thereto. Then, the processing unit 31 updates the recording capacity  $C_{\text{REC}}$  in the allocation list  $L_{\text{ST}}$  to a value reflecting the deletion of the content data set CDS. After step ST235 is through, the procedure returns to step ST231 and repeats steps ST231 to ST235 until the recording capacity  $C_{\text{REC}}$  exceeds the reference recording capacity  $C_{\text{REF}}$ . In this manner, the recording area of the content storage 35 can be always available for data which is at least in size represented by the reference recording capacity  $C_{\text{REF}}$ .

[0117] With the storage completion notice  $AS_{CD}$  received by the DTE 1, the procedure goes to step ST12. From now on, it is up to the user when to operate the DTE 1 to read the content data CDS from the DCE 3. When operated, the DTE 1 generates a read request  $RS_{RO}$  (step ST13). In this embodiment, the read request  $RS_{RO}$  is a signal for requesting the DCE 3 to read the content data CDS at the user's request from the content storage 35.

[0118] The read request  $RS_{RO}$  is transmitted from the DTE 1 to the DCE 3 (sequence SQ9). In response, the processing unit 31 of the DCE 3 carries out data transmission processing of step ST14'.

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Here, this step ST14' corresponds to a data transmission part in claim 22, and FIG. 32 shows the detailed processing thereof. First, the processing unit 31 extracts every selection condition SC found in the selection condition list  $L_{\rm sc}$  (see FIG. 27b) (step ST141'). Then, the processing unit 31 accesses the content storage 35 to selectively read any content data CD satisfying the retrieved selection conditions SC from the user designated content data set CDS (step ST142'). The processing unit 31 then transmits the read content data CD(s) to the DTE 1 via the user interface 32 and the transmission path 2 (step ST143'). The DTE 1 then carries out output processing on the received content data CD(s) (step ST15), and accordingly the user can see what the content data CD(s) carry.

[0119] As such, in the second embodiment, the user sets, to the DCE 3, such selection condition SC as shown in FIG. 27a to define what content data CD he/she wants. Assume here that five selection conditions SC as shown in FIG. 27b are set to the DCE 3. In response to the content reservation request  $RS_{TR}$ , the server 6 transmits a content data set CDS at the user's request to the DCE 3 with a timing determined through scheduling, and the DCE 3 stores the received content data set in the content storage 35. Here, transmitted from the server 6 are presumably the content data sets CDS<sub>1</sub> and DCS<sub>2</sub> of FIG. 33, each of which carries a plurality of content data CDs. Specifically, as shown in FIG. 33, the content data set CDS<sub>1</sub> includes identifier ID<sub>CDS1</sub>, data size I<sub>DSS1</sub>,

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and four content data CDs  $CD_{11}$  to  $CD_{14}$ . The content data  $CD_{11}$  carries category information  $I_{CA11}$  indicating as food business, name information  $I_{SP11}$  as XX super market, product information  $I_{GD11}$  as a white radish, and price information  $I_{PR11}$  as ¥100. Similarly to other content data  $CD_{12}$  to  $CD_{14}$ , attribute information  $I_{AT12}$  to  $I_{AT14}$  (category information  $I_{CA12}$  to  $I_{CA14}$ , name information  $I_{SP12}$  to  $I_{SP14}$ , product information  $I_{GD12}$  to  $I_{GD14}$ , and price information  $I_{PR12}$  to  $I_{PR14}$ ) are provided, respectively. The content data set  $CDS_2$  includes identifier  $ID_{CDS2}$ , data size  $I_{DSS2}$ , and three content data  $CD_{21}$  to  $CD_{23}$ . Here, provided to the content data  $CD_{21}$  is category information  $I_{CA21}$  as entertainment, while to the content data  $CD_{22}$  and  $CD_{23}$ , category information  $I_{CA22}$  and  $I_{CA23}$  as finance and sports, respectively.

[0120] In such case, after the processing unit 31 carries out the data transmission processing (step ST14') according to the selection conditions SC (see FIG. 27b), the content data  $CD_{11}$ ,  $CD_{22}$ , and  $CD_{23}$  are selected and transmitted to the DTE 1 via the user interface 32. In the example of FIG. 34, although every information accompanying the  $CD_{11}$ ,  $CD_{22}$ , and  $CD_{23}$  is transmitted, essentially, only the  $CD_{11}$ ,  $CD_{22}$ , and  $CD_{23}$  will do. In such data transmission system of the second embodiment, since the user sets his/her selection conditions SC to the DCE 3, the user can receive only content data CD of interest.

[0121] Here, in the second embodiment, the content data  $CD_{11}$  to  $CD_{1p}$  are presumably all advertisements, and accompanied by

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attribute information  $I_{AT11}$  to  $I_{AT1p}$  corresponding thereto. However, since the attribute (product price and the number of stocks) and details of the advertisement are changeable, some content data  $\mathtt{CD_1}$  and/or some attribute information  $\mathtt{I}_{\mathtt{AT1}}$  may be already out of date at about the time when the content data set CDS, reaches the DCE 3. To deal with that, the server 6 generates an information change request for transmission to the DCE 3. information change request is a signal to ask the DCE 3 to update the content data CD, and/or the attribute information to be the latest, and includes the identifier  $ID_{cpi}$ , the content data  $CD_{j}$ in the latest version, and/or the attribute information  $I_{AT1}$ . response to such information change request, the DCE 3 uses the identifier ID<sub>CD1</sub> therein to specify the recording area where the content data  $CD_1$  and/or the attribute information  $I_{AT1}$  is stored, delete the content data CD<sub>1</sub> and/or the attribute I<sub>AT1</sub> from thus specified recording area, and then store the content data  $CD_1$  in the latest version and/or the attribute information  $I_{AT1}$  in the content storage 35. With such processing, without transmitting the content data set  $CDS_1$  in its entirety, the content data  $CD_1$ and/or attribute information  $I_{\text{ATI}}$  whichever needs change can be accordingly changed. In this sense, the transmission bandwidth of the first and second communications circuits 4 and 5 can be effectively utilized. Note that, a transmission timing of such information change request is preferably determined in scheduling. The sooner is the better for the information change request to

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reach the DCE 3.

[0122] Also in the second embodiment, the DTE 1 first transmits a content reservation request  $RS_{TR}$  to the server 6 to acquire the content data set  $CDS_2$  including various news. The content data set  $CDS_2$ , however, may be transmitted to the DTE 1 due to push technology in some cases. To be more specific, the user of the DTE 1 sign-ups a distribution service of the content data set  $CDS_2$  offered by the provider thereof (e.g., newspaper publishing company). In such case, a server on the provider side requests for the server 6 to transmit the content data set  $CDS_2$  to the DCE 3 corresponding to the requesting user. At this time, the server on the provider side notifies, the server 6, the user's identifier  $ID_{USER}$ , the time limit LT, and the content data set  $CDS_2$ . In response, the server 6 generates transmission data TD by using thus notified information.

[0123] Also in the second embodiment, the out-of-date content data set CDS is deleted when the recording capacity  $C_{\text{REC}}$  of the content storage 35 is running short (see step ST23). This is not restrictive, and the out-of-date content data set CDS may be deleted when an expiration date previously provided thereto comes. Or, the out-of-date content data set CDS may be deleted with a lapse of predetermined time since the content data set CDS was generated. Here, information indicating the date and time when the advertisement is made is previously provided to the content data set CDS. Such information indicating the expiration

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date and date and time corresponds to deletion timing information in claims.

[0124] Also in the second embodiment, the DCE 3 is exemplified as reading any content data CD satisfying the selection conditions SC from the content storage 35 before transmission to the DTE 1. This is not restrictive, and the processing unit 31 may select any content data CD satisfying the selection conditions SC when received the content data set CDS, and then store the content data CD(s) into the content storage 35. Further, the processing unit 31 discards any content data CD not satisfying the selection conditions SC. In this case, the processing unit 31 responds to the read request  $\ensuremath{\mathrm{RS}_{\mathrm{RO}}}$  from the DTE 1, and reads the content data CD selected at reception from the content storage 35 for transmission to the DTE 1. In this manner, the user can acquire content data CD of interest only, and further, efficient use of the recording area of the content storage 35 can be achieved since no unwanted content data CD is stored therein.

[0125] While the invention has been described in detail, the foregoing description is in all aspects illustrative and not restrictive. It is understood that numerous other modifications and variations can be devised without departing from the scope of the invention.